

To claim your [Google Business Profile](#), **search for your business on Google Maps, select it, and click "Own this business?" or "Claim this business"**. Alternatively, go to , enter your business name, and select it to initiate the verification process, which usually requires a phone call, email, or video recording to prove ownership. [[1](#), [2](#), [3](#), [4](#), [5](#), [6](#)]

Steps to Claim Your Business Profile

1. **Find Your Business:** Go to Google Maps or Search and type in your business name.
2. **Select Claim:** Click "Own this business?" or "Claim this business" in the profile details.
3. **Sign In:** Log in with your Google account (use a business email if possible).
4. **Verify Ownership:** Choose a verification method—such as phone, SMS, email, or video recording—and follow the prompts.
5. **Alternative Method:** If someone else has claimed it, select "Request Access" to contact the current owner. [[1](#), [2](#), [3](#), [4](#), [6](#), [7](#)]

Verification Options

- **Video Recording:** A live video or recording showing your location, signage, and equipment.
- **Phone/Text:** A direct call or code sent to your registered business number.
- **Email:** A verification code sent to your business email address.
- **Postcard:** A verification code sent via mail to your physical location. [[2](#), [4](#), [6](#), [8](#), [9](#)]

If you cannot find your business, you can create a new profile at . [[10](#)]

All responses may include mistakes.

[1] <https://support.google.com/business/answer/2911778?hl=en>

[2] <https://onward.justia.com/setting-up-google-business-profile-existing-unclaimed-profile/>

[3] <https://support.google.com/business/answer/4566671?hl=en>

[4] <https://www.youtube.com/watch?v=4ITpR3YQCHI>

[5] <https://www.thehoth.com/learn/local/google-my-business/how-to-claim/>

[6] <https://www.forbes.com/sites/tjmccue/2019/04/04/how-to-claim-and-profit-from-your-google-my-business-listing/>

[7] https://www.reddit.com/r/GoogleMyBusiness/comments/1fp13eh/claiming_a_business_profile/

[8] <https://support.google.com/business/answer/7107242?hl=en>

[9] <https://firstrank.ca/how-to-claim-verify-your-business-profile-on-google-2024/>

[10] <https://onlineownership.com/claim-ownership-of-a-verified-google-business-page/>