

To create an Apple Business Connect account, go to businessconnect.apple.com, sign in with your Apple ID, provide your legal business details (name, address, phone, website), and complete the verification process, which may involve uploading documents or adding a DNS record, to manage your business on Apple Maps and other Apple services. [1, 2, 3, 4]

Step-by-step Guide

1. **Go to the Website:** Open your browser and navigate to businessconnect.apple.com. [2, 4]
2. **Sign In:** Click "Get Started" and sign in using your existing Apple ID or create a new one. [2, 5]
3. **Review Terms:** Agree to the Apple Business Connect Terms of Use. [2, 3]
4. **Enter Company Info:** Select "Company/Organization" and provide your legal business name, address, phone, and website. [2, 6]
5. **Verify Your Business:**
 - If your company is already verified (e.g., via Apple Business Manager), you'll select it and proceed. [3]
 - If not, you'll need to complete the verification process, which can involve providing a DUNS number or uploading official documents for verification by Apple. [3, 5, 7]
6. **Add Your Brand:** Once verified, you can add a logo, cover photo, and descriptions for your business. [4, 5]
7. **Manage Locations:** Add or claim your business locations, including details like categories, hours, and photos. [5, 8, 9]
8. **Create Showcases (Optional):** Set up special offers or events to highlight on your listing. [4, 5]

Key Considerations

- **Verification:** The verification process can take several days. [8, 10]
- **Locations:** You can manage multiple locations under one brand account. [9]
- **Branded Mail/Tap to Pay:** Utilize features like branded email and Tap to Pay on iPhone to build trust and transactions. [1]

All responses may include mistakes.

[1] <https://businessconnect.apple.com/>

[2] <https://support.apple.com/guide/apple-business-connect/sign-up-abcbea588667/web>

[3] <https://support.apple.com/en-au/guide/apple-business-connect/abcbea588667/web>

[4] <https://www.vodafone.co.uk/business/sme-business/small-business-advice/apple-business-connect>

[5] <https://www.youtube.com/watch?v=t90Opfmv3wc>

[6] <https://support.apple.com/en-vn/guide/apple-business-connect/abcbea588667/web>

[7] <https://support.apple.com/guide/apple-business-manager/sign-up-axm402206497/web>

[8] <https://hitchhikers.yext.com/guides/link-apple-business-connect/01-create-verify-apple-account/>

[9] <https://www.youtube.com/watch?v=dAf0htmPc-0>

[10] <https://austinmacworks.com/run-a-business-sign-up-with-apple-business-connect/>